

## hydra louffa

A scrub-free exfoliant

*hydra louffa* is a non-granular liquid gel which works to cleanse and exfoliate dry, dead skin cells. The pH balanced botanical body wash gently loosens dead skin cells as it cleanses, leaving your skin fresh, smooth and supple.



No harsh scrubbing or abrasive louffas are required. Instead, this water based botanical formulation which contains birch bark extract, a natural salicylic, gently loosens and removes dry dead skin cells more effectively than a louffa or harsh scrubbing. Traditional scrubs and louffas can not only be ineffective, as they do not have the dissolving action to remove the accumulated dead skin cells, they can actually stick dead skin cells to the skin making them harder to lift away.

Be good to your skin with DMK's granule-free, scrub-free, exfoliating body wash.

### Key ingredients

- *Birch Bark Extract* Part of the salicylic family, Birch Bark Extract has been shown to loosen and dissolve rough, dry skin.  
Note: salicylic acid is one of the leading ingredients in anti dandruff shampoos.
- *Kelp* Studies have shown that kelp can clean, purify and nourish. The electrolytic magnetic action of the sea plant (kelp) releases excess body fluids from congested cells and dissolves fatty wastes through the skin, replacing them with depleted minerals, particularly potassium and iodine.
- *Nettle Extract* A natural source of potassium and ceramides, Nettle Extract helps to alleviate excess oiliness and the build up of dead skin cells. Its astringent properties can tighten the top layer of the skin to help improve the appearance of tissue firmness as well as improving the appearance of hair by reducing excess oil and relieving dandruff.

Recommended Retail Price: \$69.50 (240mL)

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