



Eligibility

Participant must be a current active DMK Trained Therapist.

Must live in and practice in the country they are submitting their images from.

Participant agrees that DMK International may use any information submitted (including likeness and image) for its marketing purposes.

Participant must be a current licensed esthetician as regulated under local licensing laws.

Participant must abide by the laws governed under their local laws.

Participant must be at least 18 years old.

Modalities

Participants are to only use DMK Professional Back Bar and Retail Home Prescriptives.

The use of other topical skin care products is **NOT PERMITTED** and will disqualify a participant if used.

Appliances are not allowed if they work only on the epidermis (surface of the skin).

Injections, fillers, threads, surgery, lifts, tucks, nips are **NOT PERMITTED** and will result in disqualification.

Registration Entry and Final Entry Forms for Single Participants

Registration opens **March 12th, 2020 through October 31st, 2020.**

REGISTRATION, MODEL RELEASE, WEEK 1 BEFORE PHOTOS, WEEK 12 AFTER PHOTOS must be submitted by Sunday, January 31, 2021. Any missing information will be disqualified.



Before & After Photos

For both registration entry forms and final entry forms, participants need to submit the following set of photos. These photos will be used to compare your image before and after you participate in this contest.

Contestant holding a major newspaper with the headline and date visible.

Close up / front view of model's face.*

Profile (left side) view of contestant up close.*

Profile (right side) view of contestant up close.*

Participants must have full rights to photos submitted. Upon submission, you give DMK International rights to use these photos at the sole discretion of the company for marketing purposes.

*Try your best to take pictures at the same distance for both before and after picture.

Photo Requirements:

Photos must be in JPG or PNG format.

Photos must be original and unedited.

Participants should wear the same type of clothing in their before and after photos for the best comparison.

Scoring:

Winners will be determined by DMK GLOBAL JUDGES panel*

Fifty percent of the score will be determined by the "why" and whether the participant has met or exceeded their original goals.

Fifty percent of the score will come from the before and after photos. Photos which are thought out and professional looking have a higher impact than those which show little thought and quality.

*Scoring is based on objective and subjective factors, which factors are measured, weighted, and calculated are by judge's sole discretion. Scoring information is confidential and proprietary and will not be released. Participants understand that success and results vary from person to person as well as individual lifestyles and homecare.