



How to play the DMK Global Esthetics Competition 2020-21

How to Enter:

- Go to the registration page on DMK website to signup.

After you register:

- Your name and profile photo will show up on THE PARTICIPANTS page.
- Each player will have a self-portrait, their name, location, website link, social media links on the DMK website.

Each player will:

- Find a client/model that can commit to up to 12 weeks of DMK treatments
- Have 12 weeks to get the best results from their client
- **Make sure to take BEFORE pictures (week #1) include a copy of a major newspaper with that day's date showing clearly on the BEFORE pictures of client/model**
- **Make sure to download the MODEL RELEASE FORM and have your client sign it (required to be a valid participant)**
- REGISTRATION opens on Thursday, March 12th, 2020.
- REGISTRATION closes on Saturday, March 6th, 2021.
- Each contestant can start any time they want but they must make sure to upload all the BEFORE & AFTER'S by Monday, May 31st, 2021.
- **The final entry AFTER pictures (week #12) MUST include a copy of a major newspaper with that day's date showing clearly on the AFTER pictures of client/model**

May of 2021:

- There will be a TOP 10 selection of participants chosen to move forward to the final round
- Each contestant will be selected on their clients 12-week results
- We will recognize the TOP 10 participants as FINALISTS
- The TOP 10 participants will be judged by the DMK GLOBAL JUDGES panel
- The panel will choose first, second and third place
- The last day to submit your AFTER photos will be Monday, May 31st, 2021.